

Message Text

UNCLASSIFIED

PAGE 01 MELBOU 01293 070037Z

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 PASS-00 SSO-00 /017 W

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O R 062357Z JUN 77

FM AMCONSUL MELBOURNE

TO SECSTATE WASHDC IMMEDIATE 3946

INFO USDOC WASHDC

UNCLAS MELBOURNE 1293

E O 11652 N A

TAGS BEXP, BTRA, AS

SUBJ: FOREIGN BUYER PROGRAM INTELCOM 77

MR WILLIAM BAZZEY

HORIZON HOUSE INTERNATIONAL

610 WASHINGTON STREET

DEDHAM, MASS 02026

TELEX TWX 710-348-0481

FOR BAZZEY FROM CURRAN

DISCUSSIONS BETWEEN YOUR REPS KAJIYAMA, YAMADA, AMERICAN EXPRESS AND AMCONGEN CONCLUDED FOLLOWING ACTIONS YOUR PART WOULD SUB EANTIALY ASSIST OUR EFFORTS TO OBTAIN, EVEN AT THIS LATE STAGE, A WORTHWHILE AUSTRALIAN ATTENDEE REPRESENTATION AT INTELCOM 77 OCT 9-15, 1977 ATLANTA, GEORGIA.

1. PLEASE FORWARD IMMEDIATELY VIA FIRST CLASS AIR MAIL YOUR AUSTRALIAN MAILING LISTS FOR "TELECOMMUNICATIONS" AND "MICROWAVE JOURNAL" PUBLICATIONS. ADDRESS TO: MR JAMES C CURRAN, CHIEF COMMERICAL OFFICER, AMERICAN CONSULATE GENERAL, PO BOX 507, SOUTH MELBOURNE, VICTORIA 3205, AUSTRALIA.

2. SEND IMMEDIATELY, CORRESPONDING TO MAILING LIST, TOTAL REQUIRED NUMBER OF INTELCOM 77 PROMOTIONAL BROCHURES.

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ADDRESS TO: JR JAMES C CURRAN, AMCONGEN (MELB), APO SAN FRANCISCO 96405. SEND THIS SHIPMENT VIA APO PAL IE, SURFACE MAIL RATE PLUS \$1.00 EXTRA PER PACKAGE FOR GUARANTEED AIR SHIPMENT. IF DETAILED INFORMATION REQUIRED ON SIZE, WEIGHT, ETC, CONTACT YOUR LOCAL POSTAL AUTHORITIES.

3. EFFECTIVE PROMOTION OF INTELCOM 77 BASED ON AVAILABLE

TIME FRAME NOW HEAVILY DEPENDS ON IMMEDIATE IDENTIFICATION OF
BEST PROSPECT TARGET AUDIENCE. TIME HAS RUN OUT FOR US TO
START DEVELOPING MARKET RESEARCH AND BUILD PROSPECTIVE ATTENDEE
LISTINGS. WITH YOUR ASSISTANCE WE BELIEVE WILL BE ABLE TO PERFORM
CREDITABLY. APPRECIATE CONFIRMATION OF YOUR ACTIONS VIA
TELEX. ADDRESS: CURRAN AMCONGEN MELBOURNE AUSTRALIA TELEX
AA30982.
BRAND

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Review Action: RELEASED, APPROVED
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2264403
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM INTELCOM 77 MR WILLIAM BAZZEY HORIZON HOUSE INTERNATIONAL
TAGS: BEXP, BTRA, AS
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c2433984-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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